

Press Briefing: Tech meets the Tide – Empowering Communities to Face Urban Flooding



REVOLVE is pleased to invite you to an online press briefing presenting solutions to help communities adapt to and manage urban flooding on 15 October 2025 (10 - 11am CET)

Brussels, 07 October 2025 – This press briefing, taking place during the EU Week of Regions and Cities (13 - 15 October 2025), will showcase innovative technologies and practical examples that empower local communities to respond effectively to the growing challenge of urban flooding.

Understanding Flooding's Role in a Changing Climate

Urban flooding is emerging as one of the fastest growing and costliest climate challenges in Europe. In 2023 alone, extreme flooding events displaced thousands of people and caused more than €12 billion in damages across EU regions, with vulnerable communities bearing the brunt of destroyed homes, disrupted livelihoods, and heightened health risks. Scientists warn that heavier rainfall, rising sea levels, and retreating glaciers will only intensify these risks, especially in densely populated urban areas where outdated infrastructure cannot keep pace with changing weather patterns.

Against this backdrop, EU Week of Regions and Cities 2025 provides a critical moment to highlight how resilience is being built not only through European policies but also through local action on the ground. For journalists, this story connects directly to the daily lives of citizens: it is about how communities adapt to a changing climate, how technology can mitigate risks, and how local empowerment is becoming central to survival in the face of increasing floods.

Going Beyond the Headlines

To help journalists navigate the technological, social, and policy dimensions of flood resilience, REVOLVE invites you to an exclusive pre-event briefing featuring leading experts.

- **Tessa Adamson** (REVOLVE) will set the scene for why this topic demands urgent media attention.
- **Christian Billund Dehlbæk** (VIA University College) will explore lessons from innovative flood-resilient demo houses.
- **Amalie Vestergaard Laursen** (University of Copenhagen) will highlight the social aspects of resilience, drawing from her anthropological background and experience as project manager for Denmark's contribution to the Horizon Regions4Climate project.

- **Rafael Sánchez-Diezma** (HYDS) will share insights on how Catalonia's emergency services are using the Argos early warning system and transferring this technology to local civil protection teams.
 - Both Christian and Rafael will present their contributions to the RESIST Project - an EU-funded project under the EU Mission on Adaptation to Climate Change.
- Finally, **Juraj Jurík** (Global Infrastructure Basel Foundation) will discuss how integrating Nature-based Solutions into infrastructure planning can strengthen climate resilience and align investments with natural systems.

Discussion and Q&A from moderator and the audience will follow.

We warmly invite you to join us in this important conversation and help amplify the message of ocean literacy and sustainability. To confirm your attendance, please register [here](#).

*** ENDS **

About **REVOLVE**

Founded in 2010, REVOLVE is a media group focused on fostering cultures of sustainability. Alongside the quarterly publication of its award-winning magazine, REVOLVE offers media services and communication products such as curating large public information campaigns, producing special industry and country reports, facilitating media workshops and fellowships for journalists. Since our inception in 2010, REVOLVE has achieved remarkable milestones, including:

- Publishing 54 editions of our quarterly flagship magazine, distributed at sustainability events across Europe, MENA, and Asia.
- Producing 524 compelling videos, amplifying sustainability stories to a global audience with over 200,000 views received in 2024.
- In 2024, REVOLVE created an early career journalist fellowship for its Mediterranean platform, [AMWAJ](#). The fellowship's first call saw over 100 applicants, with the winner coming from Morocco. With a community of over 350 sustainability journalists and communicators, AMWAJ fosters collaboration and inspires solutions for regional impact.
- Providing communication and dissemination services and products to approximately 50 EU-funded projects, including RESIST, Regions4Climate and Med-IREN.

To learn more and engage with our Sustainability Experts, join REVOLVE's pool of journalists [here](#).

Press Contact

Tessa Adamson | Media Relations Director

REVOLVE – Everything Is Changing

e. tessa@revolve.media // press@revolve.media

t. +32 2 318 3984

a. Ave. Palmerston 3, 1000 Brussels, Belgium

w. <https://revolve.media>