MEDIA INVITE

Shaping Future Space Cooling in Europe

Bringing together leading experts and policymakers, CoolLIFE invites you to join us 14-15 October in Brussels

Brussels, **17 September 2025** – As Europe experiences rising temperatures, more frequent heatwaves, and escalating public health risks, the demand for sustainable and equitable cooling solutions has never been more urgent. Each year, heat is already responsible for an estimated 48,000 premature deaths across the continent. Cooling is now the fastest-growing energy use in buildings, expanding by around six percent annually since 2000.

Join <u>CoolLIFE</u> at their final event bringing together policymakers, experts, and civil society to showcase the project's key findings and explore the future of sustainable space cooling in Europe, within the context of EU policy and regional perspectives. The event will take place on the 14 October from 18:00 – 20:30 at the Press Club and 15 October from 09:00 – 17:00 at COMET Louise and online.

During this event, there will be insightful discussions on innovative cooling technologies, urban planning, building-level action, and policy coordination. Together, we can design a future where Europe's cities can stay cool, safe, and healthy.

Featured Speakers

- Philippe Rivière Policy Officer at the European Commission Philippe Riviere currently serves as a Policy Officer at the European Commission (DG Energy), where, since April 2021, he has been responsible for the regulation on ecodesign and energy labelling of various heating and cooling products. Before joining the Commission, he was an Associate Professor for over a decade at Mines Paris, where he headed the Energy and Process Department.
- Jean-Sébastien Broc has about 20 years of experience in analysing and evaluating energy
 efficiency policies, working as senior expert at IEECP (Institute for European Energy and Climate
 Policy) since 2017. He's a board member of the Energy Evaluation association, organising the
 Energy Evaluation Europe conference. In the CoolLIFE project, he's leading the work package on
 policies and regulations for sustainable space cooling.
- Simon Pezzutto is a researcher at EURAC and CoolLIFE Coordinator, holding a Ph.D. in Engineering from BOKU Vienna, along with a Master's in Natural Resources Management and a Bachelor's in Environment and Bio-Resources Management. His research focuses on technical and economic analyses in energy systems, and he has contributed to several international projects, including H2020, FP7, and IEA initiatives.





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Other speakers include:

- Andrea Voigt Vice-President, Head of Global Public Affairs & Sustainability, at Danfoss Climate Solutions.
- Sophia Pena Pereira Policy Officer in the Energy Team at BEUC, the European Consumer Organisation.
- Adrienn Gelesz Co-founder of ABUD Advanced Building & Urban Design
- Guilia Conforto Senior Researcher at e-think energy research
- Aadit Malla Research Associate at the Energy Economics Group at the Technical University of Vienna (EEG-TUW).
- Lukas Kranzl Senior scientist at TU Wien's Energy Economics Group

CoolLIFE warmly invites you to join in this important conversation and help amplify the message of heating and cooling across Europe. To confirm your attendance, **please register** here for the 14 October and here for the 15 October.

Why attend?

These events will bring together policymakers, industry leaders, researchers, and consumer representatives to exchange insights and shape the path towards a sustainable and efficient cooling future for Europe.

There will be opportunities for interviews with the list of experts above. If there's anyone of interest to interview, then please contact **hollie@revolve.media** to facilitate anything you may need for this.

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About CoolLIFE

CoolLIFE is a collaborative project backed by key European research partners dedicated to addressing the urgent need for sustainable, energy-efficient cooling solutions across the EU. By creating tools that facilitate the adoption of cutting-edge cooling technologies, CoolLIFE contributes to a greener, cooler future for all.

Want to know more about EU projects on sustainability? Or speak to a sustainability expert on topics such as energy transition or sustainable cities? Then join REVOLVE's pool of journalists <u>here</u>.

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