

REVOLVE

Portfolio

Branding

August 2024

REVOLVE is dedicated to communicating sustainability, with a focus on water, energy, ecosystems, mobility, and circular economy. We provide communication support to EU-funded projects and work closely with strategic partners to advance their sustainability projects. REVOLVE brings fresh perspectives and creative solutions to improve your outreach and boost your impact.

This portfolio showcases a sample of our **best branding** design work.

Environmental Commitment

Our websites are run on 100% renewable energy. We chose to host our websites with a company that, like us, has ecology at the heart of their priorities. Infomaniak offsets all their CO₂ emissions by 200%, only using electricity that's certifiably from renewable sources, and systematically favoring local purchases and partners. Moreover Infomaniak undertakes never to indulge in tax avoidance. Data centres are located exclusively in Switzerland.

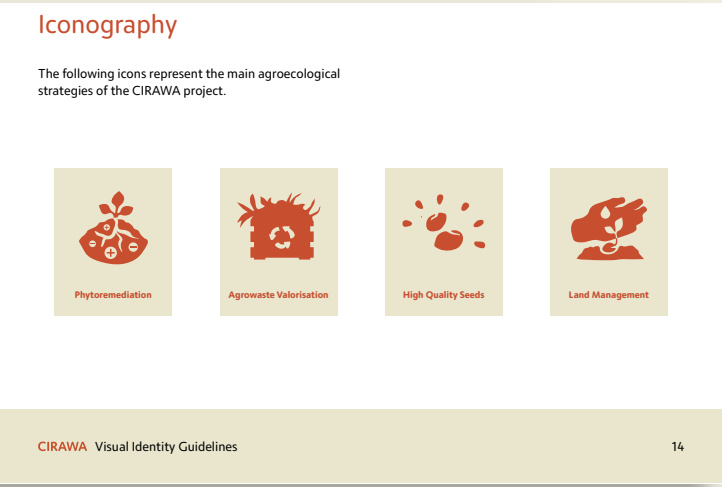
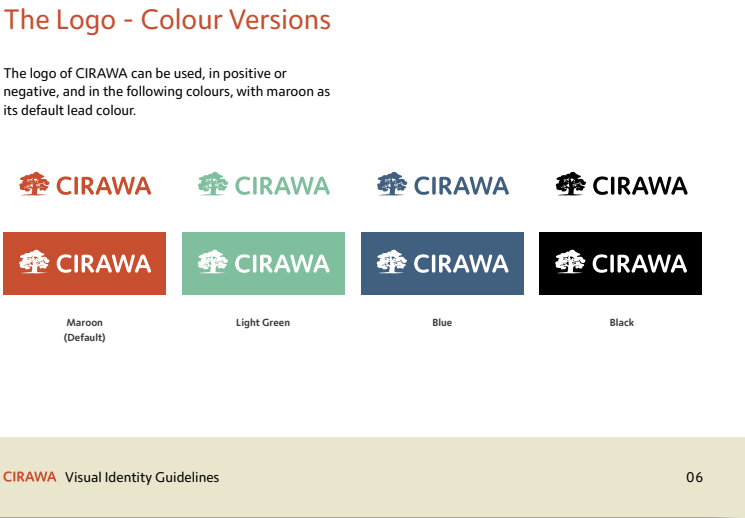
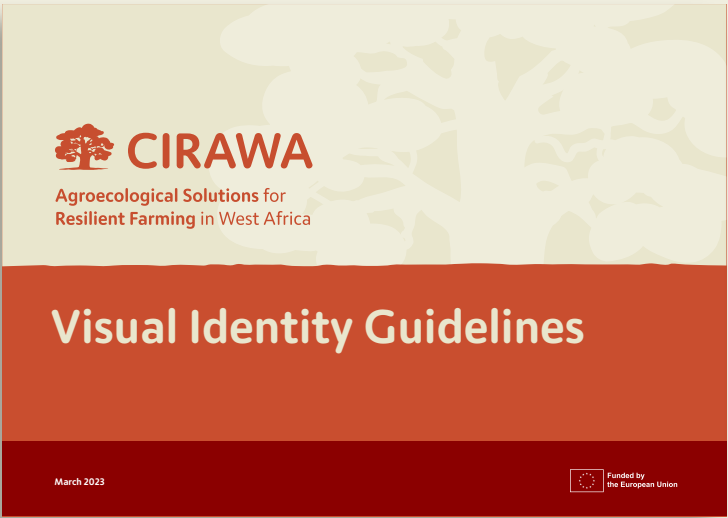
CIRAWA

CIRAWA is working with small-holder farmers in West Africa to improve food nutrition, local livelihoods, and ecosystem health.

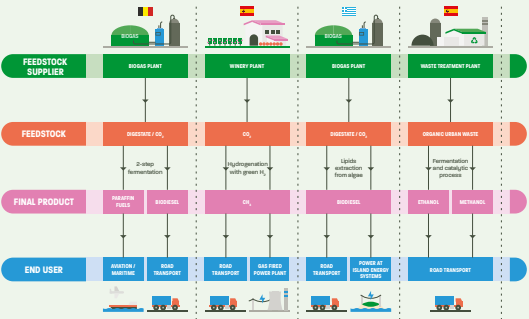
cirawa.eu

Bringing together 14 partners from 9 countries, CIRAWA is developing new agroecological-based practices that build on existing local and scientific knowledge to help create more resilient food supply chains in 8 regions across Cape Verde, Ghana, Senegal, and The Gambia.

CIRAWA aims to demonstrate how working with nature can enhance ecosystem health and biodiversity, while improving local livelihoods and climate resilience using 4 key agroecological approaches.



Feedstock suppliers, technology providers, and end-users will collaborate to ensure the supply of sustainable feedstock, its conversion to renewable fuels, and the transportation to the end-users. **FUELPHORIA plans to overcome existing technical issues and establish innovative business models.** The project will test nine different value chains in Europe and will explore the market opportunities and challenges for the commercialisation of advanced biofuel and RFNBOs in Africa.



CONTACT

fuelphoria.eu | info@fuelphoria.eu

For media requests contact: press@revolve.media



FUELPHORIA

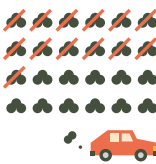
Advanced biofuels and renewable fuels from sustainable value chains



The use of RFNBOs (Renewable Fuels of Non-Biological Origin) is another promising alternative, as these fuels demand much less use of water resources and land to be produced than crop-based biofuels, deriving from feedstocks, such as maize and wheat. Another way of sustainable fuel production is through algae cultivation, but their use is still being researched and developed.



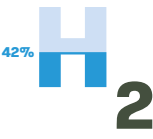
FACTS



The European Commission proposes a **55% reduction of emissions from cars by 2030** (EC) by speeding up the transition towards zero- and low-emission vehicles (Council of the EU).



By 2030, hydrogen and e-fuel from RFNBOs need to account for **1% of fuels used in the transport sector** (T&E).



42% of the hydrogen used in industry should come from RFNBOs by 2030 (Council of the EU).



Biofuel demand increased by **6% in 2022**, following an increasing interest in its use from numerous sectors (IEA)

RESOURCES

- Delivering the European Green Deal
- Biofuels - Energy System
- RED III - Fact sheet hydrogen efuels RFNBO
- Press release on RED

MISSION

Just in time

missionproject.eu

MISSION project aims to digitalise the maritime sector to enhance maritime safety and protect people's health by decreasing port traffic, associated costs and GHG emissions.

Communication

Management

Communication

**MISSION**



EU project: Maritime just-in-time optimization tool

Igor Kozin, senior researcher, Department of Public Health, CMSS
Julia Pahl, associate professor, project co-ordinator, Department of Technology and Innovation

FACTS

Average annual time at anchorage: ca. 9% for wet bulk, 8.8% for dry bulk, 7.3% for LGP tankers, 6.7% for dry breakbulk, 4.6% for container ships, 3.8% for LNG carriers.

MOTIVATION

Need for change of practice from "Hurry up and wait" for berthing to "Just in time" port arrivals (minimizing fuel consumption but still arriving in time).

AIM

Build an integrated "just-in-time" port call system and demonstrate that it leads to increased efficiency and significant reduction of CO₂-emissions.

OTHER BENEFITS

Reduction of (a) risks of congestion in ports and traffic in anchorage areas, (b) risks of accidents and collisions, and (c) risks of attacks in areas prone to robbery/piracy.

GRANTED BUDGET

EUR 7.5 million, 30 partners, 11 countries, SDU is coordinator.

CMSS CONTRIBUTION

Safety and operational risk assessment, simulation for safety and operations.



- Universities: SDU (DK), UPV (ES), ABO (FI), NTUA (EL), SU (SE)
- RTOs: VTT (FI), DLR (DE), CMCC (IT)
- Port authorities: VPF (ES), TRI (IT), GEN (IT), PIR (EL), KLA (EL), ANBR (BE)
- Shipping companies: DFDS (DK), ERS (ES), EST (DE), COS (ES), PIL (FI)
- LEs: NAPA (IT), FT (FI)
- SMIs: ANA (FI), RD (NL), BVS (UK), REY (BE), CET (IT)
- Non-for-profit associations: TIC (BE), IOTA (DE), DCSA (NL)





Funded by the European Union

View and opinions expressed are however those of the author(s) only and do not necessarily reflect those of the European Union or CMSS. Neither the European Union nor CMSS can be held responsible for them.



**MISSION**

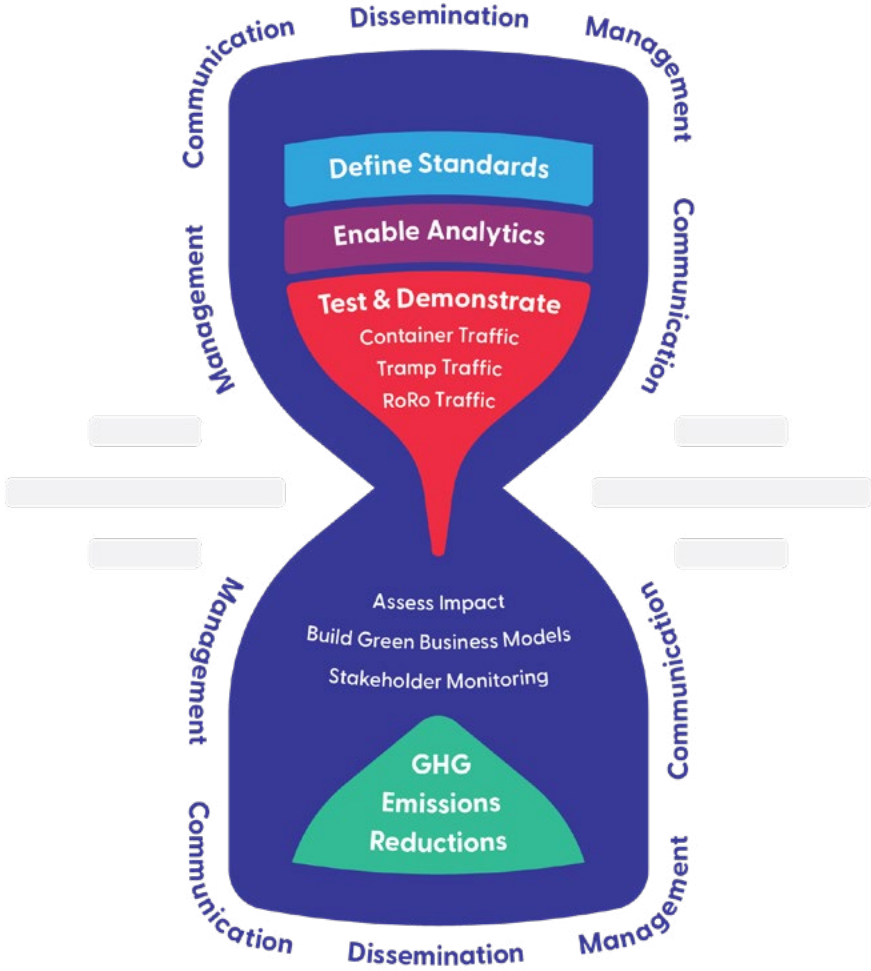


Just in time

MISSION will digitalise the maritime sector by developing a new software system for the shipping industry to enhance maritime efficiency and safety. It will integrate and extend existing systems with just-in-time port call functionalities, so that stakeholders can communicate effectively with each other, with an estimated reduction of fuel consumption of up to 23%.

7 | REVOLVE | PORTFOLIO - BRANDING

MISSION



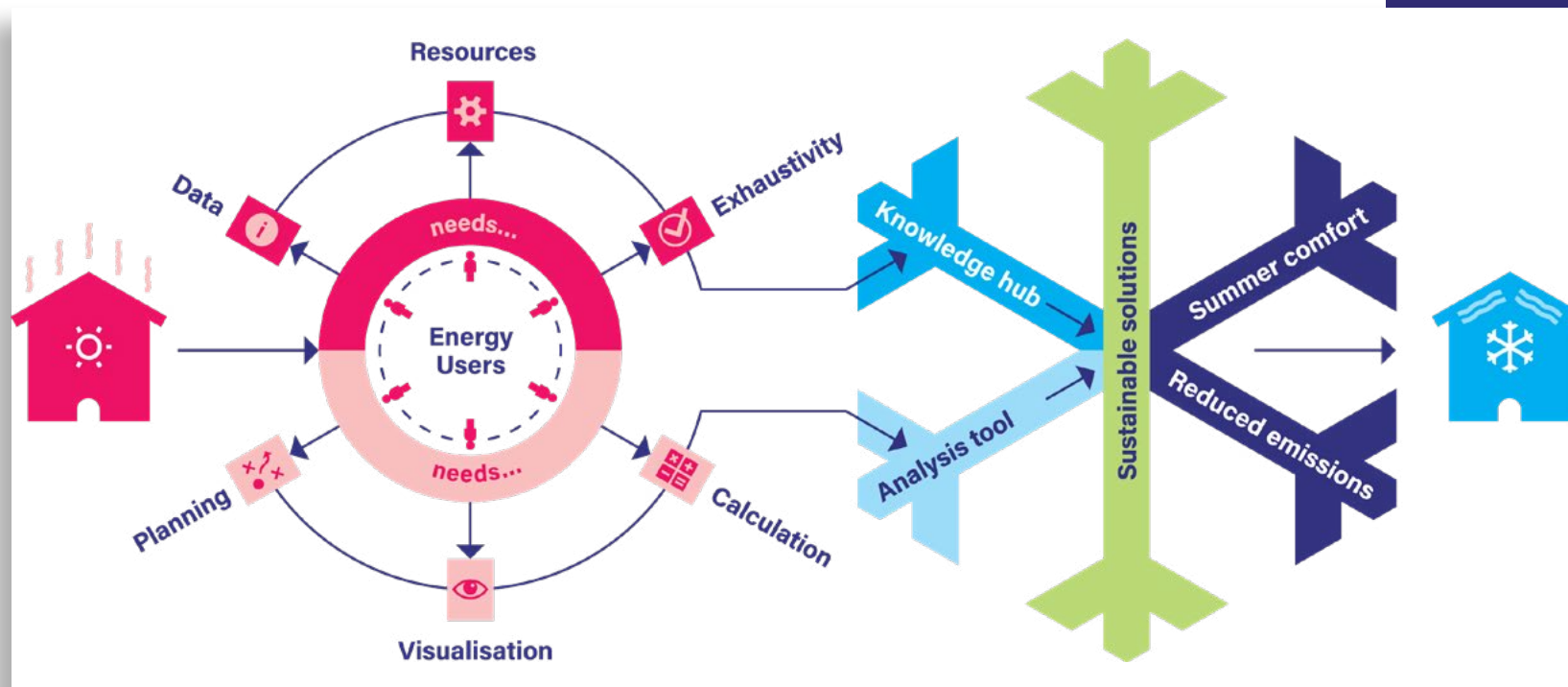
CoolLIFE

Driving a sustainable future in space cooling

coollife.revolve.media

The CoolLIFE project aims to address the need for sustainable solutions to the EU's rising demand for space cooling in buildings. The project will develop open-source tools which encourage the consideration of green cooling solutions in public and private decision-making, planning, design, and implementation processes.





Beat the Heat!

Awnings and umbrellas for temperature relief



Co-funded by the European Union

Boost Energy Efficiency

Harness the power of fans!



Co-funded by the European Union

Sunny Sunday!
Solar energy for cooling purposes



Co-funded by the European Union

The floor is lava!
Mop the floors to cool down the rooms



Co-funded by the European Union

Smart savings
Energy efficient windows for a greener home



Co-funded by the European Union

Summer Styling
Keep Cool with sheer fabrics



Co-funded by the European Union

Heatwaves: 5 tips

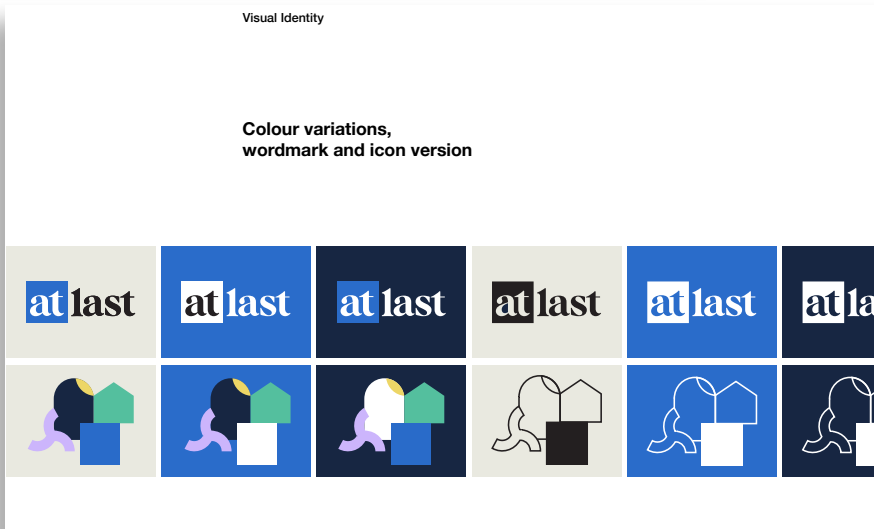
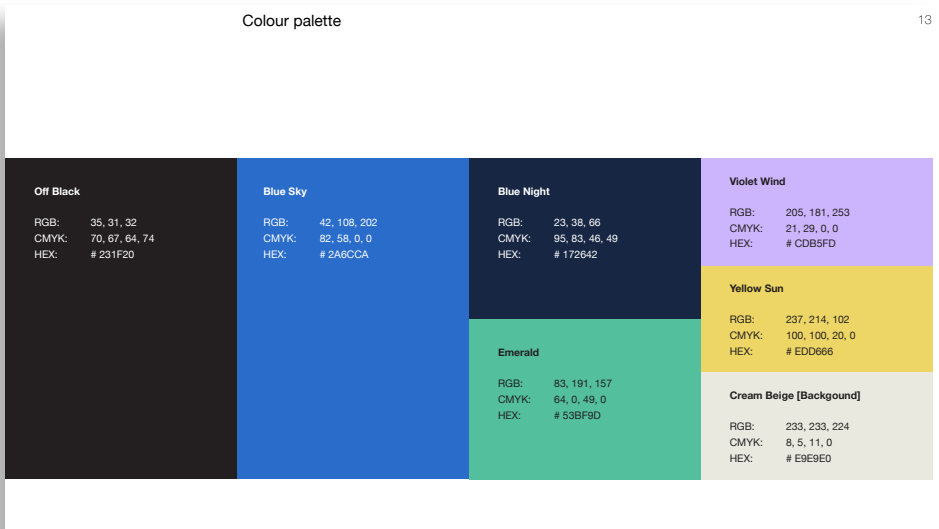
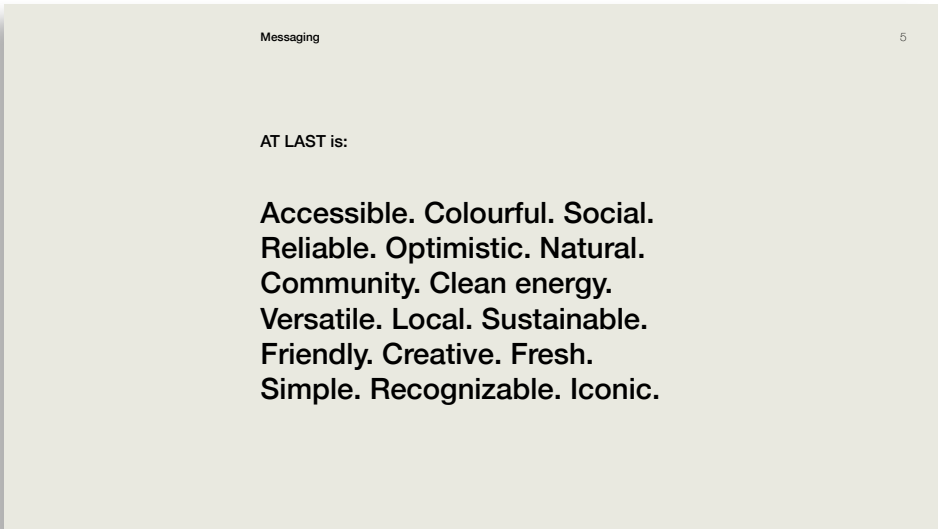


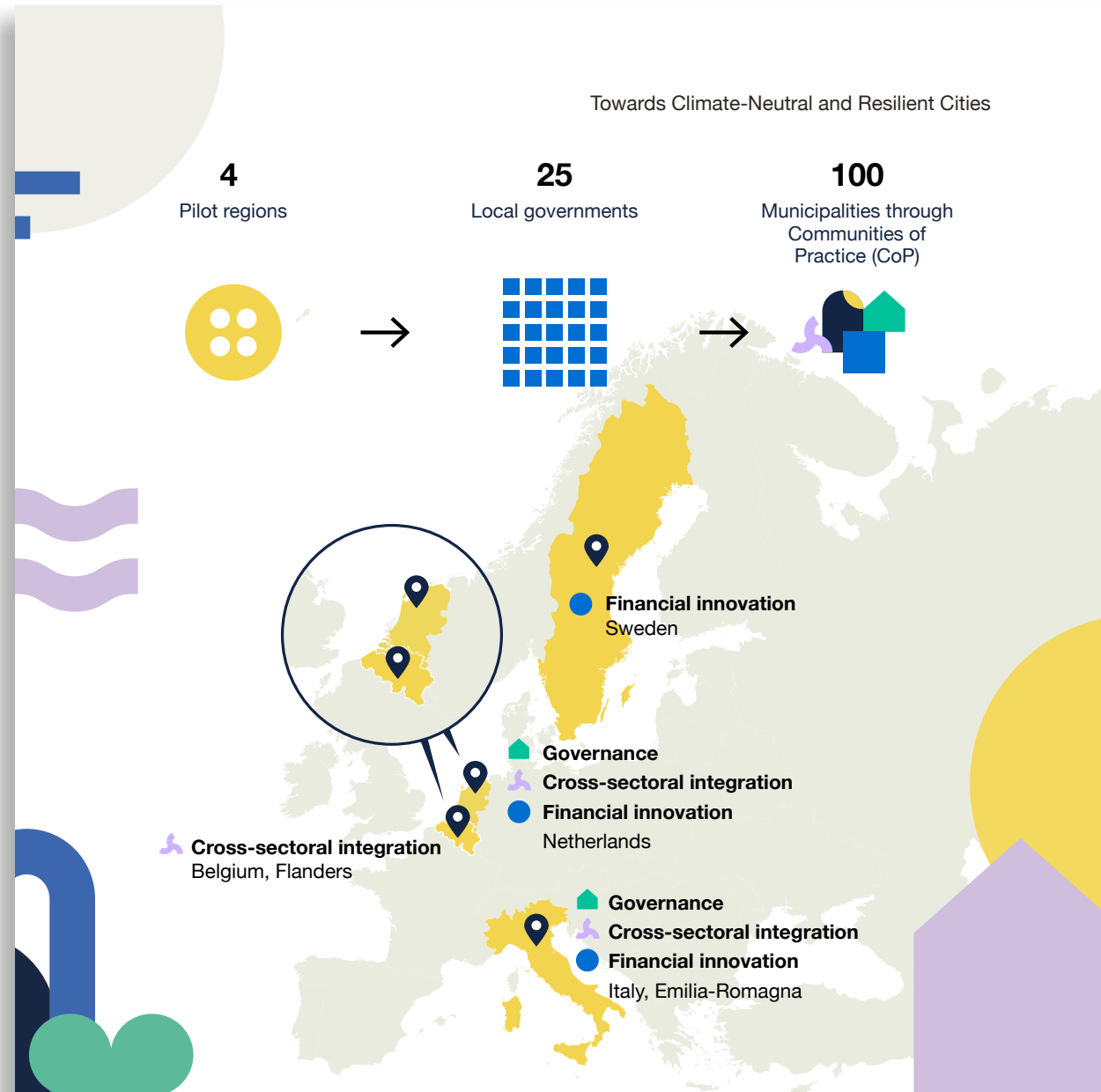
AT LAST


Towards Climate-Neutral and Resilient Cities

at-last.project

AT LAST is an EU-funded project that supports European medium and small-sized cities in implementing Sustainable Energy and Climate Action Plans (SECAP). The project focuses on bringing different sectors together and assisting local governments in planning, financing, and carrying out their strategies to establish climate-neutral and resilient cities.





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Towards Climate-Neutral and Resilient Cities

Accelerating the Transition of Local Authorities
through Support and Training

Consortium partners:










Co-funded by
the European Union

at_last_project

Co-funded by
the European Union


Accelerating the Transition of Local Authorities through Support and Training

AT LAST is an EU-funded project that supports European medium and small-sized cities in implementing Sustainable Energy and Climate Action Plans (SECAP). The project focuses on bringing different sectors together and assisting local governments in planning, financing, and carrying out their strategies to establish climate-neutral and resilient cities.

AT LAST will build capacities with a training programme in 25 local governments in four pilot networks (Italy, the Netherlands, Belgium, and Sweden) on how to plan and implement local energy and climate action strategies. The project will extend networking and support opportunities to a hundred municipalities through Communities of Practice (CoP) across Europe.

Join the AT LAST training programme for local authorities.


Enrol now!
Scan me →



Towards Climate-Neutral and Resilient Cities


4

Pilot regions




25

Local governments




100

Municipalities through
Communities of
Practice (CoP)



→



Financial innovation
Sweden

Governance
Cross-sectoral integration
Financial innovation
Netherlands

Cross-sectoral integration
Belgium, Flanders

Governance
Cross-sectoral integration
Financial innovation
Italy, Emilia-Romagna

CURIOSOIL

Awakening Soil Curiosity to Catalyse Soil Literacy

curiosoil.eu

Despite being fundamental to life on Earth, soil is under severe pressure due to population growth, changing consumption habits and climate-induced alterations to land cover and use. More than 60% of soil ecosystems in Europe face degradation or the threat of erosion, carbon loss, desertification, and contamination, costing the EU over €50 billion annually. Soil degradation, driven by suboptimal land management practices past and present, is exacerbated by climate change, posing significant challenges to soil quality and ecosystem services.





CURIOSOIL

Awakening Soil Curiosity to Catalyse Soil Literacy

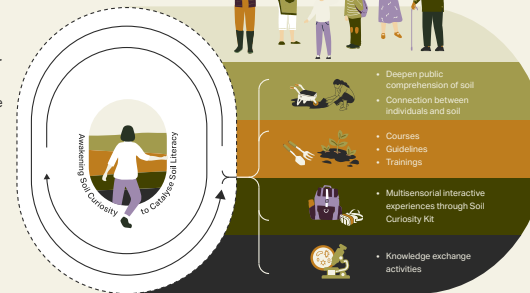
CURIOSOIL is a four-year project co-funded by the European Union, with the motto "Awakening Soil Curiosity to Catalyse Soil Literacy". Although soil is essential for life on Earth, it is under severe pressure from population growth, changing consumption habits, and climate-induced changes to land use and cover.

CURIOSOIL aims to revolutionise **soil education** by addressing the urgent need to understand soil dynamics in the face of increasing human pressures. The project seeks to improve soil health awareness among students, teachers, citizens, policymakers, and practitioners. By tackling soil illiteracy, CURIOSOIL aims to promote **sustainable soil use** and foster a more soil-literate society.

+60%

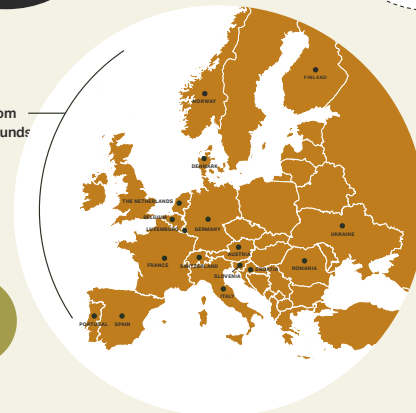
More than 60% of soil ecosystems in Europe face degradation

CURIOSOIL seeks to counter this crisis by enhancing soil literacy through collaborative efforts in education



www.curiosoil.eu

Stakeholders from diverse backgrounds



Budget
5,9 M

Duration
48 months

14 partners

10 countries

Co-funded by the European Union

Project funded by
Schweizerische Eidgenossenschaft
Confédération suisse
Confederazione Svizzera
Confederaziun svizra
Federal Department of Economic Affairs,
Education and Research EFA
State Secretariat for Education,
Research and Innovation SER

Partners



in CURIOSOIL Project curiosoil_project

CURIOSOIL

Awakening Soil Curiosity to Catalyse Soil Literacy

Deliver specific recommendations to public authorities, policymakers, schools and higher education institutions on how to integrate soil literacy on educational programs, curriculum standards, and policies

Join the **CURIOSOIL Community** and Shape the Future of Soil Education!



Co-funded by the European Union

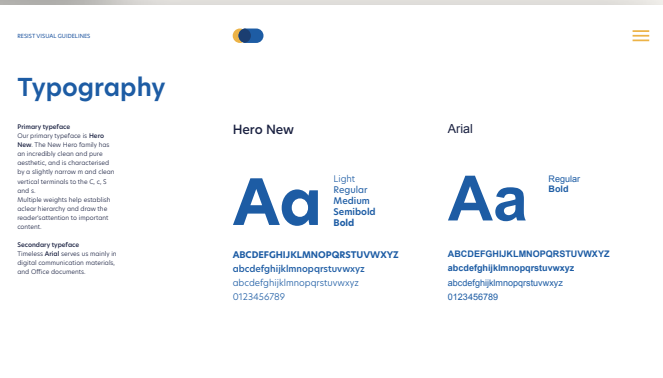
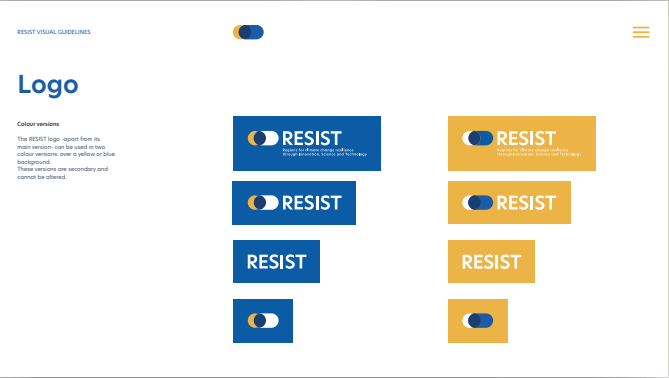
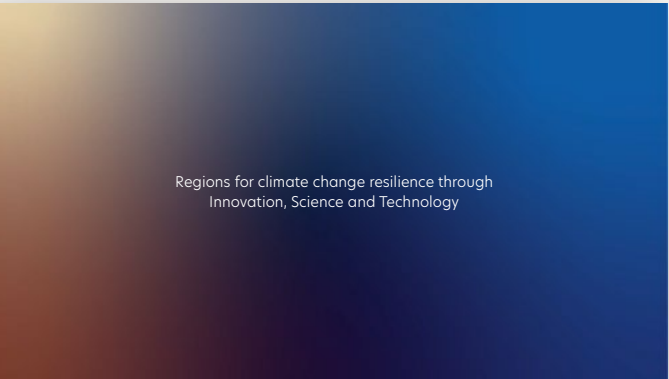
Project funded by
Schweizerische Eidgenossenschaft
Confédération suisse
Confederazione Svizzera
Confederaziun svizra
Federal Department of Economic Affairs,
Education and Research EFA
State Secretariat for Education,
Research and Innovation SER

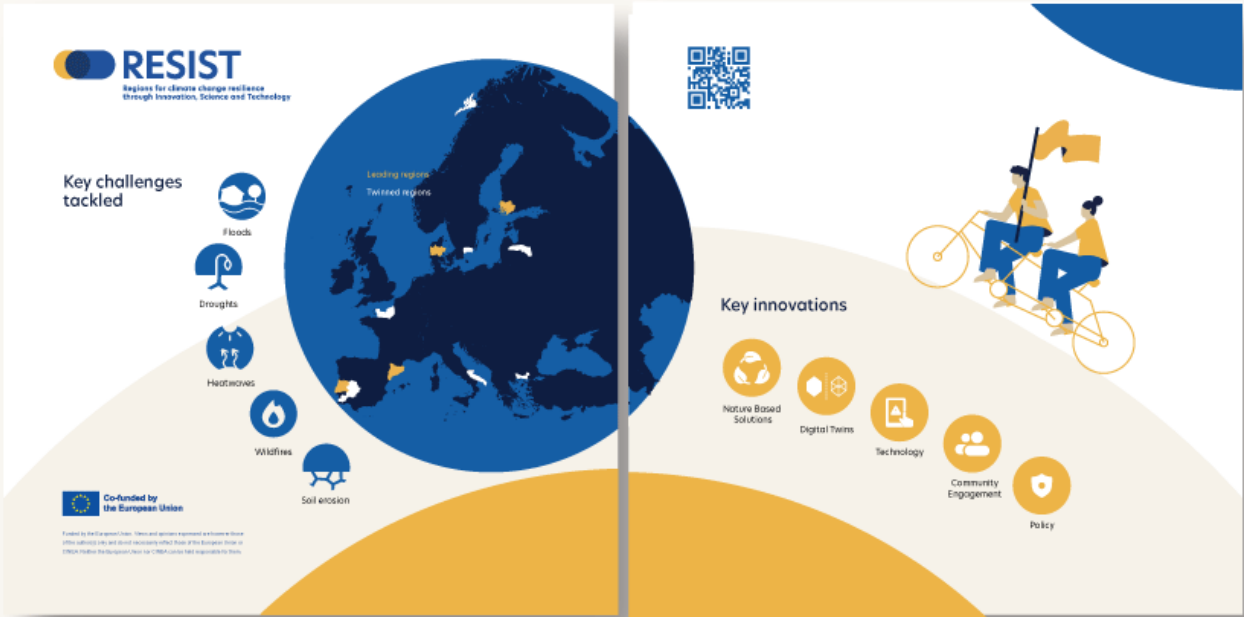
RESIST

European Regions Testing Adaptation Solutions to Key Climate Challenges

resist-project.eu

RESIST stresses the importance of moving beyond mitigation, and repositioning climate adaptability as a top priority for both policy and decision-makers. Based on the premise that in order to achieve climate resilience we must involve all spheres of society, the project will bring together representatives from different groups including civil society organisations (CSOs), the private sector, policy and science, and will adopt a cross-sectoral and bottom-up approach.





NBSOIL

Nature-Based Solutions for Soil Management

nbsoil.eu

Soil is crucial for sustaining life on Earth and combating climate change. However, it is estimated that between 60-70% of EU soils are unhealthy. Healthy soils play a crucial role in attaining climate neutrality, fostering a sustainable and circular economy, preventing desertification and land degradation. They are also key to combating the decline in biodiversity, ensuring access to nutritious food, and safeguarding human well-being.

NBSOIL Visual Identity Guidelines



NBSOIL

Brand Visual Motif

In developing the NBSOIL visual identity, its overall objective is to design an attractive branded learning programme. It seeks to address the management of a healthy organ of soil health through Nature Based Solutions (NBS) and consciously, effectively across different temporal and spatial scales.



NBSOIL

Visual identity > Logo > Legibility

Legibility

Logo clear space:
To preserve the visual impact and integrity of the logo, always maintain a buffer of space around it.
In all applications, the logo should be surrounded by clear space equal to the height of the letter 'N'.

Exclusion zone



Minimum size online



Minimum size offline

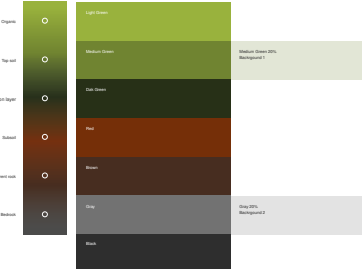


NBSOIL

Visual identity > Colour

Colour

The primary and secondary NBSOIL colours are as follows and should be used as outlines in the Colour Usage section (next page).



NBSOIL

Visual identity > Typography

Typography

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NBSOIL

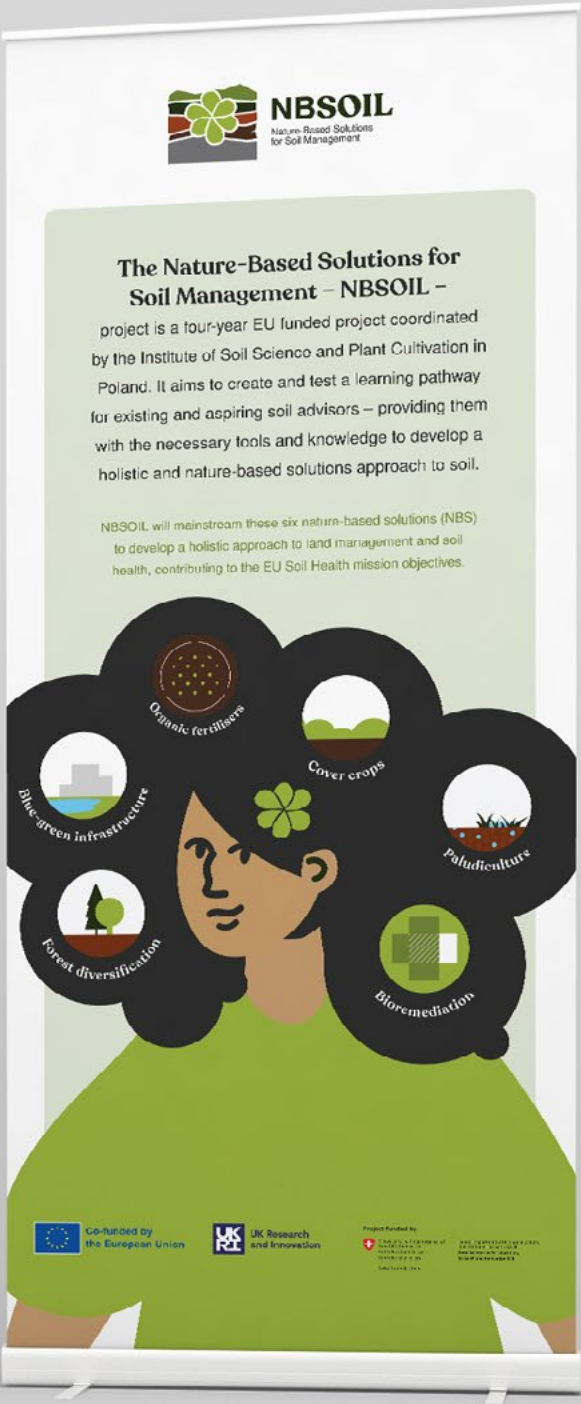
Visual identity > Overview > Driving ideas

Driving ideas

In developing the NBSOIL visual identity, we have been guided by eight key elements and concepts. These elements have influenced every design decision and can be felt throughout the project brand voice.

Agriculture
Soil management
Agronomy
Sustainable innovation
Nature Based Solutions
Digital tools

Open innovation,
Advisory service
Organic fertilisers
Re-use of waste from agriculture



GOV4All

Rural regeneration hubs for healthier soils in the Mediterranean region

gov4all.eu

GOV4ALL (Governance and business models for living labs: Rural regeneration hubs for tackling soil health challenges in the Mediterranean region) is a Soil Mission project funded by the EU. Coordinated by SAE Innova, it will deploy a bottom-up participatory approach that will lead to the creation of five agro-innovation hubs spread across France, Greece and Spain.

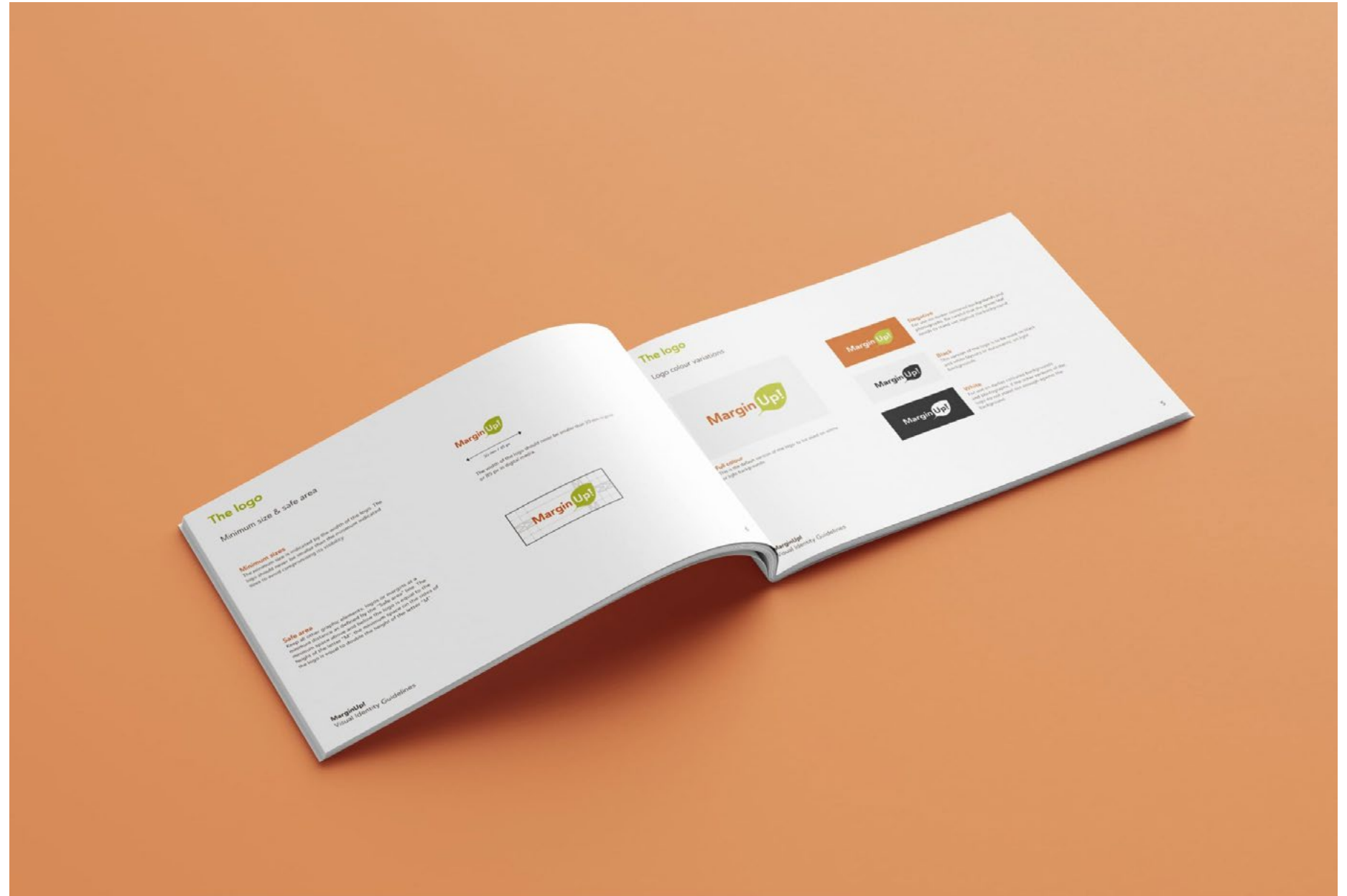


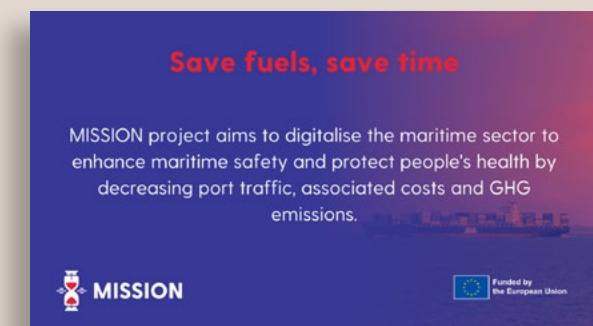
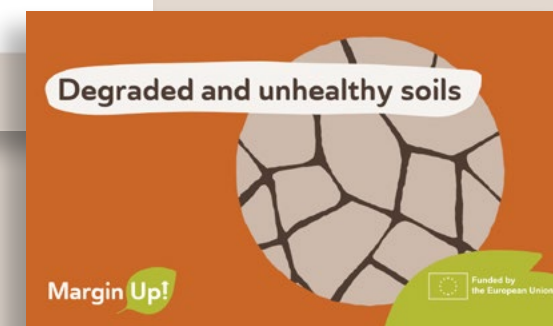
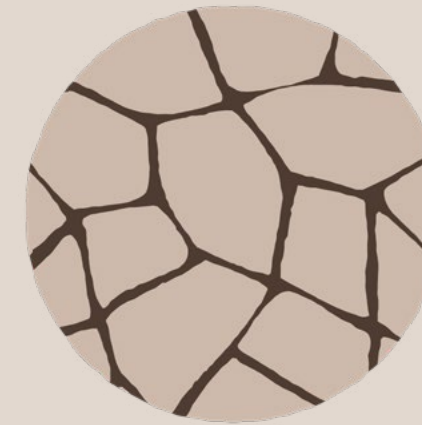
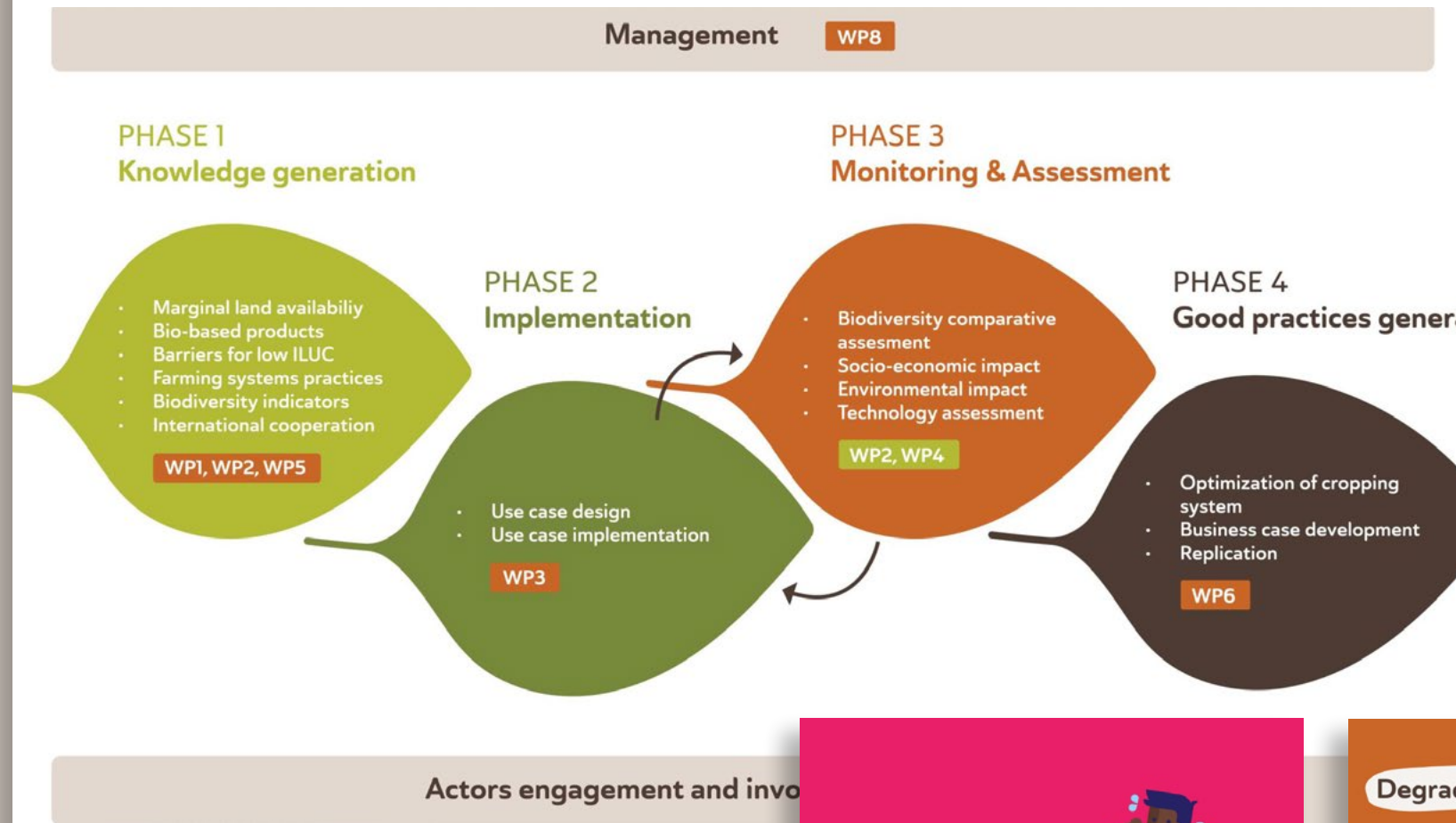
MarginUp

Raising Bio-Based Industrial Feedstock in Marginal Lands

margin-up.eu

MarginUp! is developing sustainable and circular value chains to produce bioproducts and biofuels from natural raw materials grown on marginal lands. By introducing climate resilient and biodiversity-friendly non-food crops on marginal and low-productivity lands, MarginUp! will increase farming system resilience, enhance biodiversity, and promote stakeholder participation.





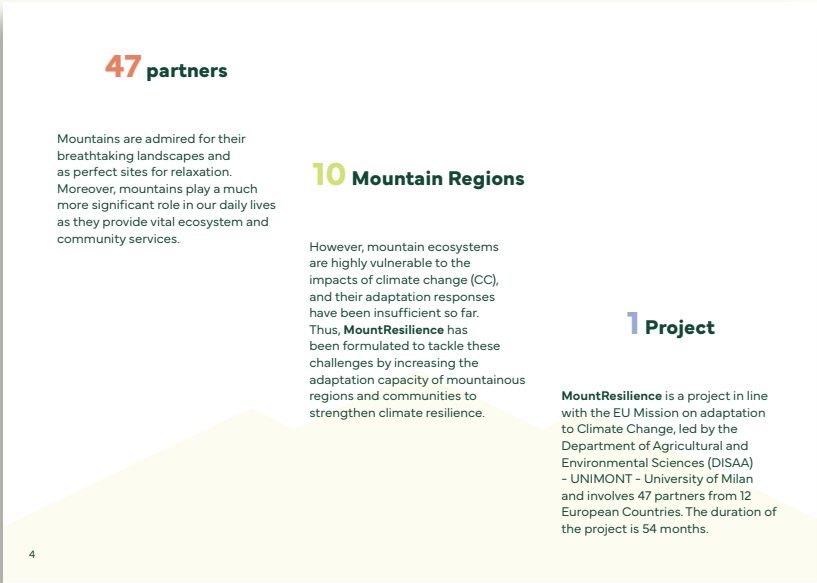
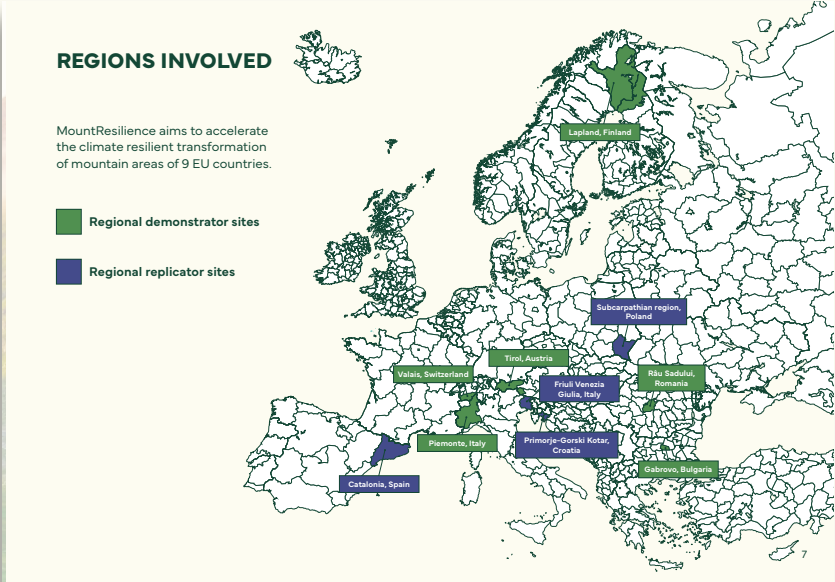
Mount Resilience

Solutions for Resilient Communities in European Mountain Areas

mountresilience.eu

MountResilience will support European regions and communities located in mountainous areas to increase their capacity to adapt to climate change and to transition towards a climate-resilient society.



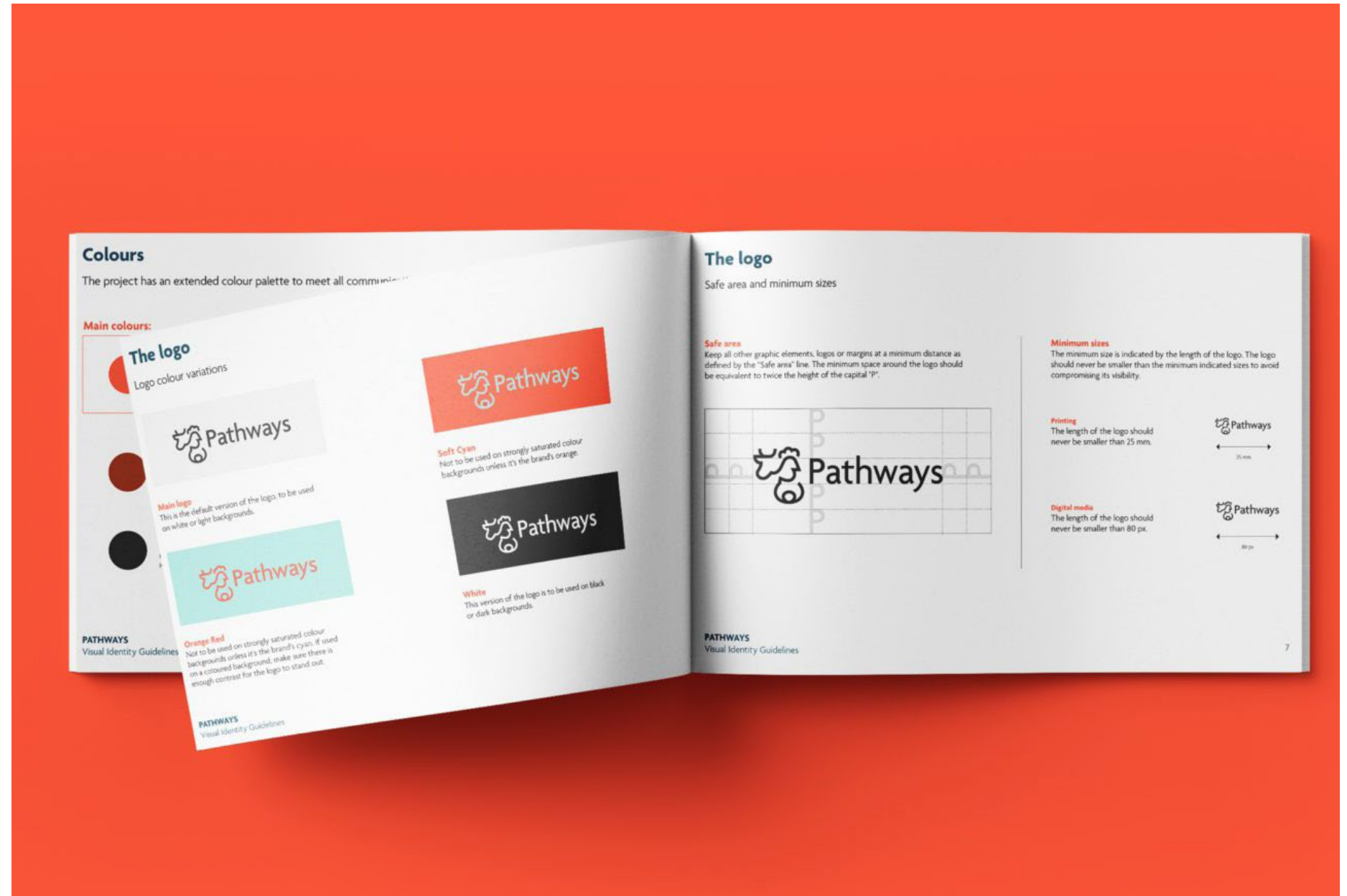


Pathways

For Sustainable Food

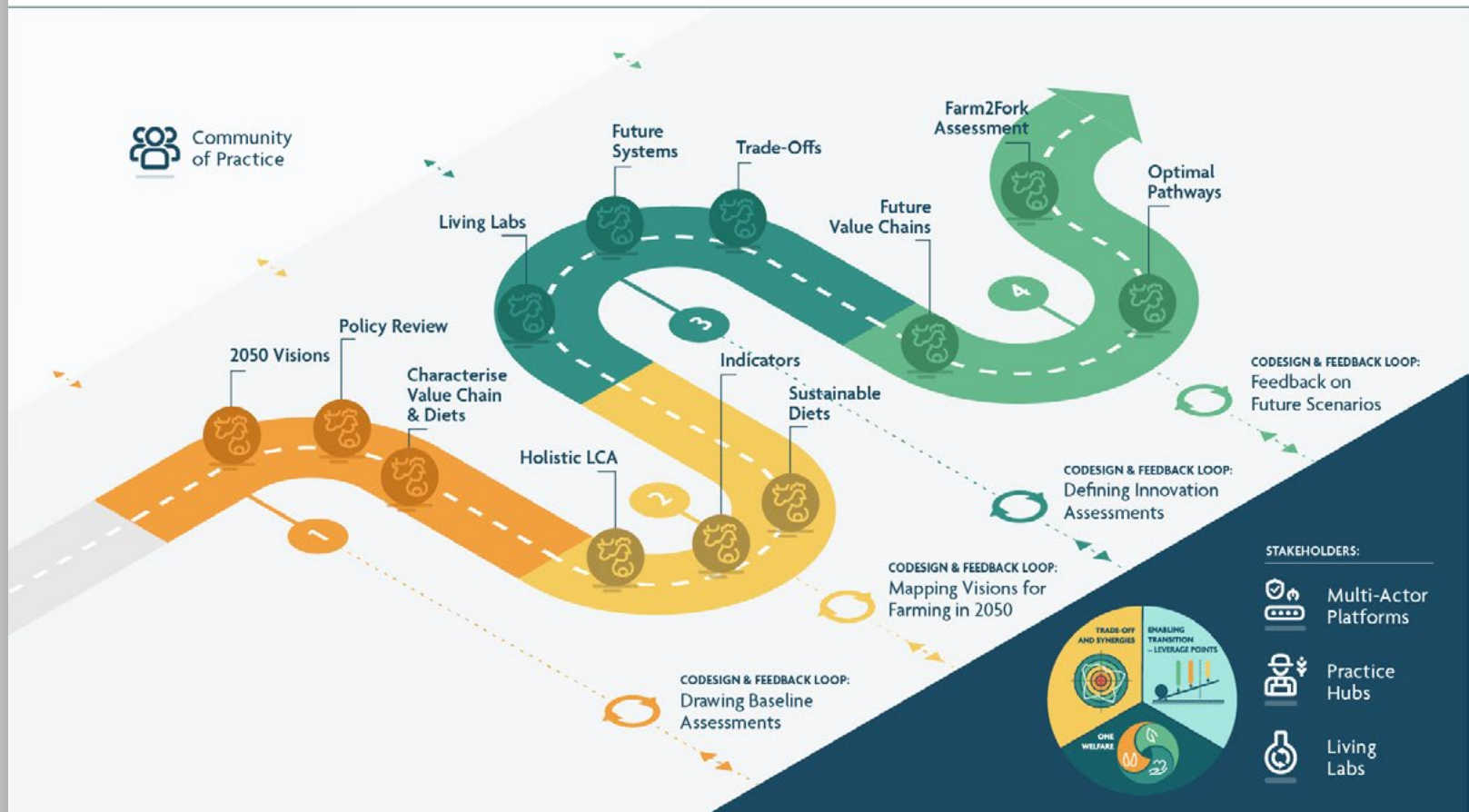
pathways-project.com

At the heart of the EU Green Deal is the Farm-to-Fork Strategy which aims “to make food systems fair, healthy and environmentally-friendly.” At the core of this strategy is addressing how to reconcile agricultural and livestock practices with greater sustainability demands for the environment and for society.



THE ROAD TO SUSTAINABLE LIVESTOCK FOOD SYSTEMS

- 1 Defining Current Situation and Visions
- 2 Assessing Current Situation and Scenario Development
- 3 Scenario and Innovation Assessment
- 4 Pathways Identification



Interview


**Laurence
Smith**



Pathways for transitions to sustainability in livestock husbandry and food systems

With the aim of reducing environmental impacts while addressing societal demands for safe, nutritious and affordable meat and dairy products, PATHWAYS is about identifying and increasing sustainable practices along the supply and production chains of the European livestock sector.

pathways-project.com

 This project has received funding from the European Union's Horizon 2020 Research and Innovation Programme under grant agreement No 101000395.

“

**To understand our world,
we must use a revolving globe
and look at the earth from
various vantage points.**

Ryszard Kapuscinski, *Another Day Of Life* (1987)

Visit REVOLVE!

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