

An aerial photograph of the ocean, showing deep blue water with white-capped waves. The perspective is from above, looking down at the water's surface. The lighting is bright, creating a shimmering effect on the water's surface.

Visual Identity Guidelines

Sustaining the future of the Mediterranean Change-makers
on a mission to advance sustainable development

A Mediterranean Water and Journalism Platform for Sustainable Development

Logo	???	Events
Logo versions		ID Card
Specifications		Photocall
Typography	(???)	Digital/Web
Colour		CTA's
Pattern		Banners
Icons		Templates
Photography		
Applications		
PPT		
Letterhead		

Logo

Latin adaptation

Sed ut perspiciatis unde omnis
iste natus error sit voluptatem
accusantium doloremque
laudantium, totam rem aperiam,
eaque ipsa quae ab illo inventore
veritatis et quasi architecto beatae
vitae dicta sunt explicabo



Logo

Arabic adaptation

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Logo

Latin + Arabic
combined



Latin + Arabic
with tagline



Sustaining the Future of the Mediterranean



Logo

Safe area +

Small versions

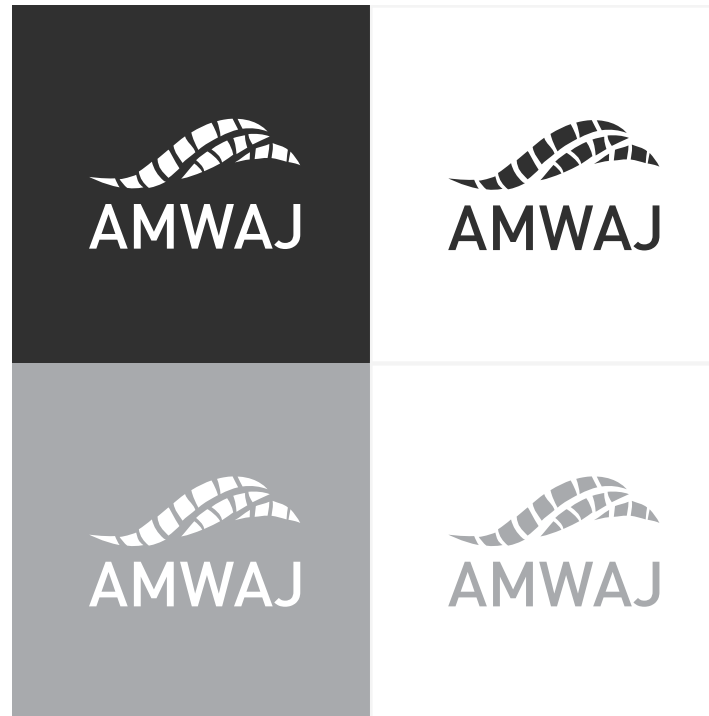
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Logo

Versions Monochromo + Background

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Logo

Variations

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Logo

Community

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Tayyarat

Tayyarat (“currents or ‘streams’ in Arabic) brings you opinions, stories and insights into water and energy around the Mediterranean.

Tabadul - تبادل

Tabadul (“exchange” in Arabic) is a space to connect inspiring initiatives and to enhance knowledge exchange on communication best practices.

Typography

Latin

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DIN Bold DIN Medium DIN Light

DIN Medium - 22pt

Sed ut perspiciatis unde omnis

DIN Medium - 14 pt

Why water

DIN Medium - 12 pt

Water for people

DIN Light - 10 pt

Sed ut perspiciatis unde omnis iste natus error sit voluptatem accusantium doloremque laudantium, **totam rem aperiam**, eaque ipsa quae ab illo inventore veritatis et quasi architecto beatae vitae dicta sunt explicabo.

Nemo enim ipsam voluptatem quia voluptas sit aspernatur aut odit aut fugit, sed quia consequuntur magni dolores eos qui [ratione](#) voluptatem sequi nesciunt. Neque porro quisquam est, qui dolorem ipsum quia dolor sit amet

1234567890 #*\$€¥Ø&@

Typography

Arabic

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GE Flow Bold
GE Flow
Geeza Regular

DIN Medium - 22pt



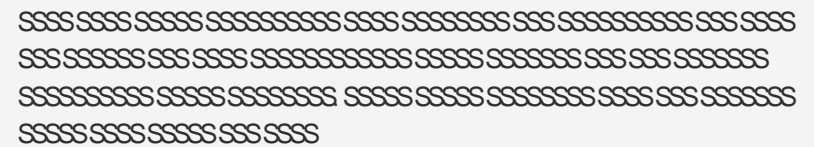
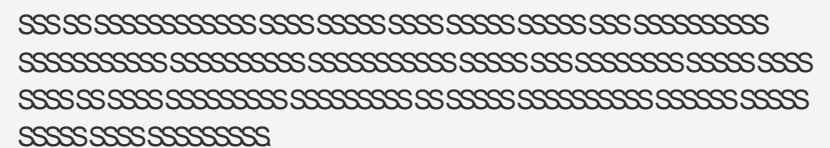
DIN Medium - 14 pt

Why water

DIN Medium - 12 pt

Waterfor people

DIN Light - 10 pt



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Colours

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CMYK 88 81 50 62
RGB 10 23 48
HEX #0A1730

Primary

CMYK 96 75 20
RGB 20 84 163
HEX #1454A3

Primary

CMYK 46 10 100 0
RGB 153 186 61
HEX #99BA3D

Primary

CMYK 78 51 0 0
RGB 64 117 186
HEX #4075BA

CMYK 84 48 92 62
RGB 18 43 20
HEX #12381C

CMYK 78 51 0 0
RGB 107 201 209
HEX #6BC9D1

CMYK 70 63 63 61
RGB 48 48 48
HEX #303030

Text

Icons



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Lorem Ipsum

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Journalism & Sustainability



Learning

We bring sustainable content development and communication to the forefront



Connecting

We link media, research and policy in sharing our vision for a water and energy community around the Mediterranean



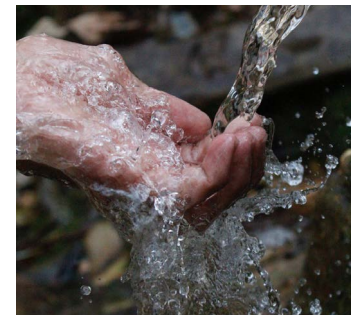
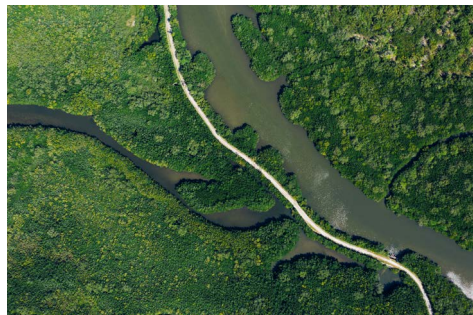
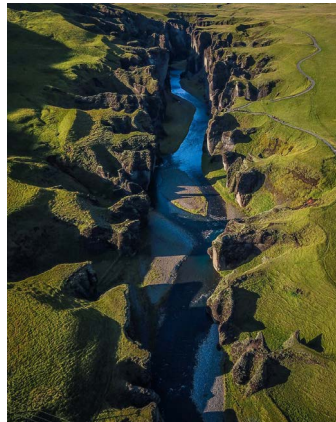
Growing

We design high-impact communication activities to empower young professionals working in sustainability

[Contribute](#)

Photography

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Applications

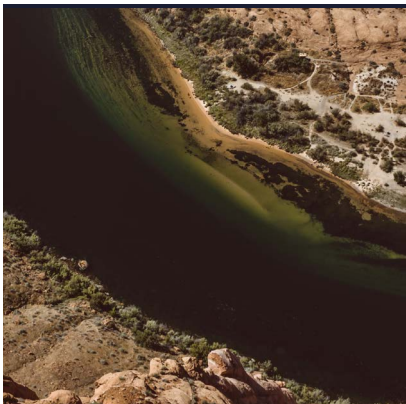
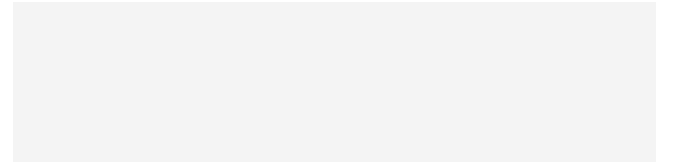
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PPT

Letterhead

Social Media

Templates for social media shareables



Contact

REVOLVE

www.revolve.media

Contact Person

Patricia Carbonell (Barcelona)
Communications Manager
patricia@revolve.media

An initiative by REVOLVE

REVOLVE Mediterraneo
C/Àlaba 100
08018 Barcelona, Spain

